

“ANYONE CAN MAKE A DESIGN,  
BUT ONLY FEW CAN MAKE  
**A REALLY COOL ONE.**”





## ABOUT ME

**NAME:**

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**GENDER:**

Male

**NATIONALITY:**

Colombian

**DATE OF BIRTH:**

20.04.1990

**COUNTRY:**

Colombia

**CITY:**

Santa Marta

**PHONE NUMBER:**

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**PORTFOLIO:**

zulsoid.com

**LANGUAGE SKILLS:**

Spanish: Native

English: Fluent

LET'S DO  
**COOL THINGS**  
TOGETHER!

# EDUCATION



**HIGH SCHOOL DIPLOMA**  
COLEGIO CALASANZ BOGOTÁ



**COMPUTER GRAPHICS,  
ANIMATION AND MULTIMEDIA**  
LASALLE COLLEGE INTERNATIONAL

# WORK EXPERIENCE



**TRAINING / WEB DESIGNER** - Enigmind Agency / 2009 - 2012  
We won in 2010 the “Lapiz de Acero Award”, for best web design for the project called “Ciudad Balance”



**WEB DESIGNER** - Interactiu Media / 2013 - 2015  
I was designing mainly for Coca-Cola but also for other company internal brands.



**WEB DESIGNER** - Geometry Global / 2015 - 2017  
Was designing for companies like Claro, Allianz, Schwarzkopf, RBM.



**FREELANCE DESIGNER** - ZulsoiD / January 2017 - August 2021  
As an independent freelance designer I worked with a lot of companies as a consultant to help them in different areas (Brand Design, Digital Marketing, Web Design, User Interface and User Experience).



**ANALYST UX / UI** - DataiFX / August 2021 - August 2022  
I was the lead designer for the company working on a big project for BMC (Bolsa Mercantil de Colombia). Working also on the mobile app “Level X”.



**CREATIVE DIRECTOR** - Alfaeye / October 2022 - January 2023

Was the lead designer for the company working on an app of early alerts for business companies. Contract finished for lack of funds.



**DIGITAL DESIGNER** - WDR ASPEN / February 2023 - June 2023

Working for an american company as a designer doing email marketing and web proposals.



**SENIOR UX / UI DESIGNER** - SEED DIGITAL / June 2023 - October 2023

Working for an american company as a designer doing web design and social media marketing. Contract finished for lack of funds.



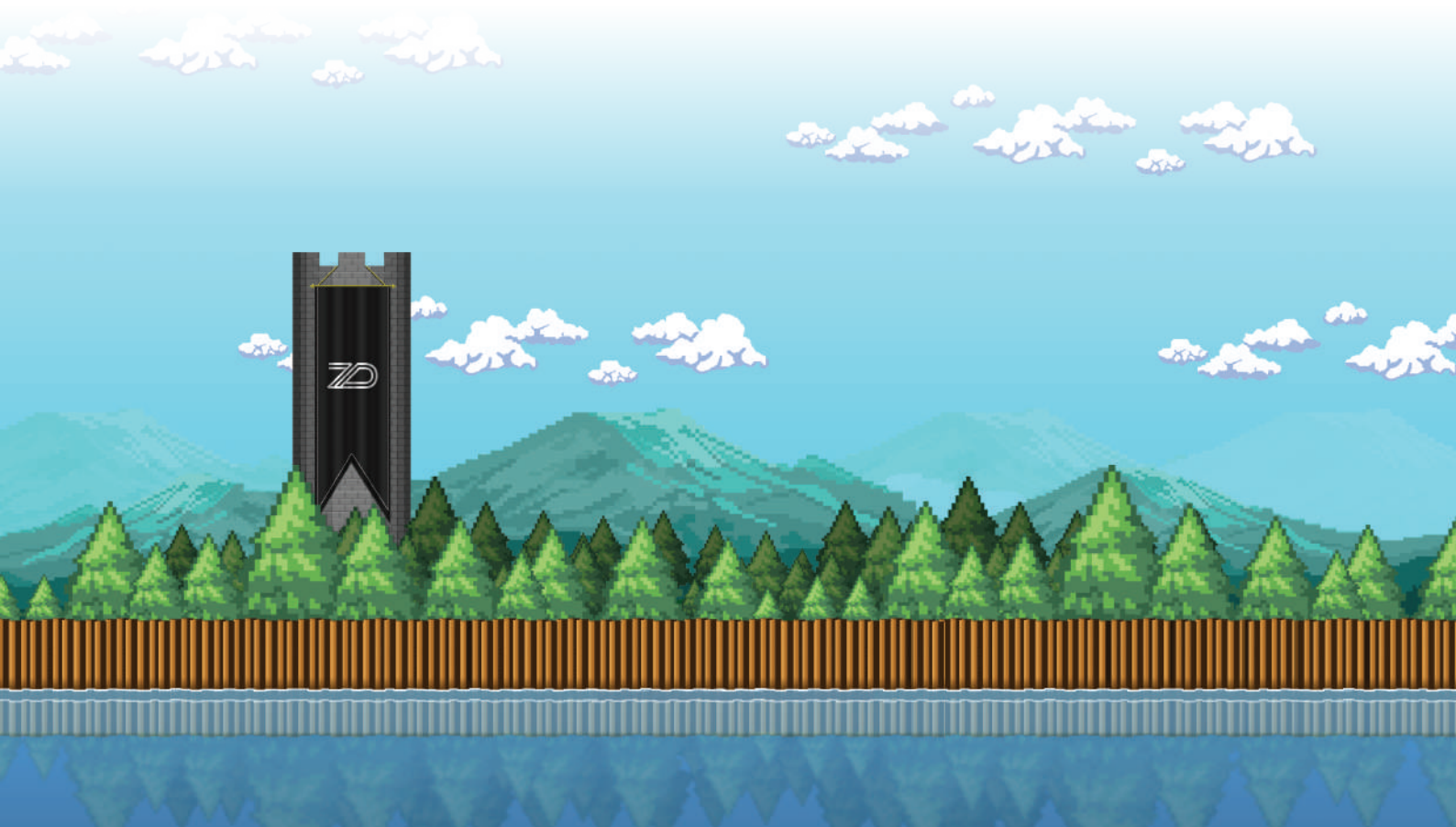
**DESIGNER** - SEOTA DIGITAL MARKETING / Dec 2023 - January 2024

Working for an american company as a designer doing web design. I quited because lack of communication from the company side (Boss directly).

## SKILLS

- More than 10 years of experience working with big and small companies.
- Adobe Creative Expert (Photoshop, Illustrator, Premier, Adobe XD, Figma ).
- Advanced knowlegde on Web Design, UI and UX (sitemaps, user flows, wireframes, lo-fi and hi-fi layouts, prototypes, design systems,etc.).
- An understanding of a Design Thinking approach and putting it into practice when solving problems.
- Good knowledge of programming languages (HTML, CSS).

- Prior experience with responsive web design and mobile applications.
- Good collaboration skills. High degree of creativity, empathy, and passion.
- Passion, enthusiasm, a drive to succeed, and the ability to work well in a team setting.
- Strong written and verbal communication skills.
- The ability to work independently and to manage my own time effectively.



FOR MORE CHECK OUT MY PORTFOLIO  
[WWW.ZULSOID.COM](http://WWW.ZULSOID.COM)

